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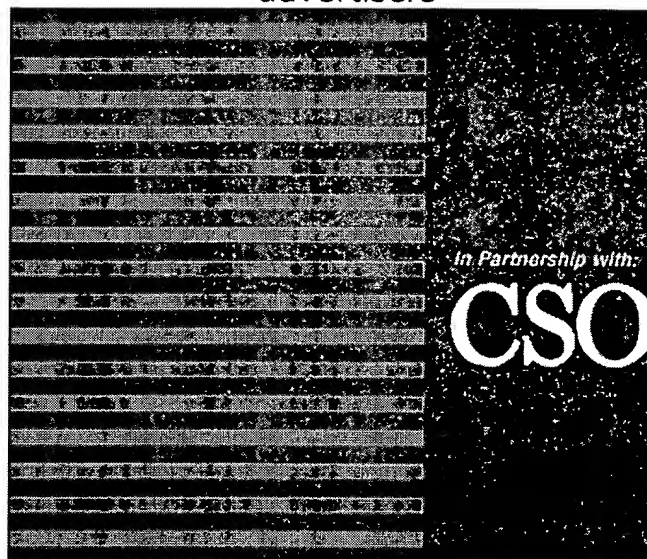## More than 80% of online shoppers fear credit card fraud

By Jon Surmacz

June 21, 2001

Consumers say that they believe their credit card is **12** times more likely to be defrauded online than offline. However, data suggests that the actual occurrence of online fraud is just **three** or **four** times that of offline fraud.

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Most consumers listed fraud as three of their top concerns of shopping online as **81%** worry about their credit card numbers being intercepted, **77%** fear that personal data will be sold and **59%** are concerned that their credit card data will be "misused."

SOURCE: Jupiter Media Metrix

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